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Traffic Order# 23692	
Status Confirmed	
Mod# 2 S	
Ver# 7	
7880876	

Rep Order# EC'd Yes

] of

) WASHINGTON) IAMIE ANDRUS Salesperson Phone# 202-872-1155 Salesperson FAX# Sales Office (Salesperson () NATIONAL MEDIA RESEARCH PLANNING Rep Firm ALEXANDRIA, VA 22314 /P1/P2/E 155/426/2597 tes 09/07/2012 - 09/13/2012 815 SLATERS LANE Agency C/P1/P2/E Flight Dates 0 Histus Weeks Адепсу (Station KSL-TV SALT LAKE CITY
Advertiser () NRCC-NATL REPUB CONG
Product NRCC IE 2012 2597 TRACEY ROBINSON Estimate# Phone# Buyer Fax

-- CONTRACT COMMENT --

CONSISTENT WITH THIS ORDER, KAIZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KAIZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETENICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR BIBNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
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1 Rating: 2.8	KSL 5 NW IDY 2	6A-7A	:30	09/60-L0/60	н	\$200.00	г
2 M.W-TH Rating: 2.8	KSL 5 NM TDY 2	6A-7A	:30	09/10-09/13	41	\$200.00	u
	Buyline Comment: 1/Dax, 2/Dax W						
6 F Rating: 2.8	TODAY SHW	7요-8요	30	70/60-70/60	Ħ	\$450.00	н
7 M.W-TH Rating: 2.8	TODAX SHW	7A-8A	.30	09/10-09/13	4'	\$450.00	ঘ
	Buyline Comment: 1/DAY, 2/DAY TH						
ll SU Rating: 1.2	Met Press-sun	8A-9A	:30	60/60-61/60	p=4	\$150.00	гI
12 F Rating: 2.8	KSL 5 NWS AT 5	530P	.30	09/07-09/00	ri	\$400.00	Ħ
13 M.W-TH Rating: 2.8	KSL 5 NWS AT 5	5 5 5 5 5 5	:30	09/10-09/13	M	\$400.00	m
	Buyline Comment: 1/DAY						
17 F Rating: 3.8	KSL 5 NWS AI 6	40E9-49	-30	70/60- 7 0/60	rf	\$500.00	Ħ

Rep Order# EC'd Yes	7880876	2	Status Confirmed 1	Traffic Order#23692 Si	692 Last K Showing Bu	92 Last Received: 08/30/20 Showing Buylines: All Lines	012 8:	09/05/2012 12:50 PM 32 AM	.,	2 of 4
Station KSL-Advertiser (Product NF Estimate# 25	KSL-TV SALT LAKE CITY r () NRCC-NATL REI NRCC IE 2012 2597	VJB CONG	Agency ()N 815 SLA: ALEXAN Agency C/P1/P2/IF.	() NATIONAL MEDIA RESEARCH PLANNING 815 SLATERS LANE ALEXANDRIA, VA 22314 P1P2/F. 155/25/257	IA RESEARCI 4		Rep Firm Sales Office (Salesperson () WASHINGTON) JAMIE ANDRUS	ON RUS	
Buyer TR Phone# Fax#	TRACEY ROBINSON		Flight Dates Hatus Weeks	09/07/2012 - 09/13/2012	13/2012		Salesperson Phone# Salesperson FAX#	e# 202-872-1155 }	.55	
In Day	E	Program		Time	Ľen	Dates	Spots	Wee k	Rate	Total Spots
	l			 	<u> </u>					-
18 M.W-TH Rating: 3.8		XSI 5 NWS AT 6		4069-49	.30	E1/60-01/60	m	ប្រ	\$500.00	M
	Buyline	Buyline Comment: 1/DAY								
22 Sh. Rating: 2.4	ĸ	ksl 5 nms at 6		6P-630P	 0	80/60-80/60	el	in-	\$225.00	γ- 4
23 F Rating: 3.0	6	GAME NIGHT LIVE		630 2 -7P	:30	09/07-09/07	н	Ġ.	\$400.00	ч
24 M.W-TH Rating: 3.0		KSL 5 NWS-6:30 Buyline Comment: 1/D&X		6302-72	0 8 .	09/10-09/13	m	ŵ	\$400.00	eq
28 SA Rating: 0.8	75	GAMB NICHT LVE		630F~7P	.30	80/60-80/60	ਜ	in	\$125.00	н
29 F Rating: 4.9	ថ	Grima-nec		ਦ 6 – ਜੁਣ ਜੁਣ ਜੁਣ ਜੁਣ ਜੁਣ ਜੁਣ ਜੁਣ ਜੁਣ ਜੁਣ ਜੁਣ		70/60-70/60	Ħ	ù÷	\$1,400.00	Ħ
30 F Rating: 3.4	ä	DATELNE FR-NBC		ಫ಼0T- ಡ 6	 0	70/60-70/60	п	ùi.	\$1,100.00	1
31 sU Rating: 8.5	ĬN.	MBC SUN-FIBL		6152-9302	:30	60/60-60/60	н	ur	\$3,500.00	Ħ
32 SU Rating: 6.7	X	KSL NFL EDITION		401 - 4066	:30	60/60-60/60	н	χ, γ,	00.008\$	н
33 F Rating: 7.3	R.	KSI 5 NWS-10		109-10359	.30	70/60-70/60	s=f	ui-	\$1,800.00	H

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PM) WASHINGTON) JAMIE ANDRUS † 202-872-1155	Rate	\$1,800.00	\$550.00	\$475.00	\$550.00	\$225.00	\$1,800.00	\$150.00	\$350.00	00.0388
Printed: 09/05/2012 12:50 PM 08/30/2012 8:32 AM nes	Rep Firm Sales Office () WASH Salesperson () JAMIE Salesperson Phone# 202- Salesperson FAX#	Spots/Week	 	8	14	н	2	Ħ	н	н	rri
Printed: Last Received: 08/30/20 Showing Buylines: All Lines		Dates	09/10-09/13	09/10-09/12	60/60-60/60	70/60-70/60	70/60-70/60	60/60-60/60	60/60-60/60	80/60-80/60	80/60-80/60
Traffic Order# 23692 Last Showing B	() NATYONAL MEDIA RESEARCH PLANNING 815 SLATERS LANE: ALEXANDRIA, VA. 22314 PLP2/E 155/426/2597 ess 09/07/2012 - 09/13/2012	QĮ.	107-10352 :30	1035P-1137P :30	1035P-1105P :30	1035F-1137P ;30	9A-10A :30	10P-11P :30	430%-59	72-87	30-10F
Status Confirmed	Agency () 815 SLA 815 SLA ALEXA) Agency C/P1/P2/E Flight Dates Hiatus Weeks										
16 Ver# 7 Mod# 2	KSL-TV SALT LAKE CITY () NRCC-NATL REPUB CONG NRCC 1E 2012 2597 TRACEY ROBINSON	Program	KSL 5 NWS-10 Buyline Comment: 1/DAY	TONITE SEW-NBC	SPORIS BEAT SU	TONITE SHR-NBC	NEWS	NEWS	NEWS/NFL EDITION	GRINM	LO SVU
Rep Order# 7880876 EC'd Yes	Station KSL-TV SA Advertiser () N Product NRCC IE Estimate# 2597 Buyer TRACEY Phone#	Ln Day	M.W-TH ing: 7.3	39 M.W Rating: 3.4	41 SU Rating: 4.4	42 Rating: 3.4	43 Rating: 4.4	44 SU Rating: 4.4	45 SU Rating: 4.4	46 SA Rating: 4.4	47 SA Rating: 4.4

-REPORITOTALS-Report Totals: 43 / \$28,175.00

Mod# 2 Status Confirmed Traffic Order#?	Agency () NATIONAL MEDIA RESEARCH PLANNING Rep Firm 815 SLATERS LANE ALEXANDRIA, VA 22314 Salesperson (Application 154426,7557	Flight Dates 09/07/2012 - C. Hiatus Weeks			CABL 0% KJZZ 0%	
d Traffic Order# 23692	() NATIONAL MEDIA 815 SLATERS LANE ALEXANDRIA, VA. 22314 CP1.P2.P. 1542767597	Veeks 09/07/2012 - 09/13/2012			KUZZ	20 VITTE 0.9
Prin Last Received: 08/ Showing Buylines: All Lines	a research planning	3/2012			KSI 308	And Town
Printed: 09/05/2012 12:50 PM Last Received: 08/30/2012 8:32 AM ng Buylines: All Lines	Rep Firm Sales Office () WASHINGTON Salesperson () JAMÍE ANDRUS	Salesperson Phone# 202-872-1155 Salesperson FAX#			KSTU 0% KTVX	

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